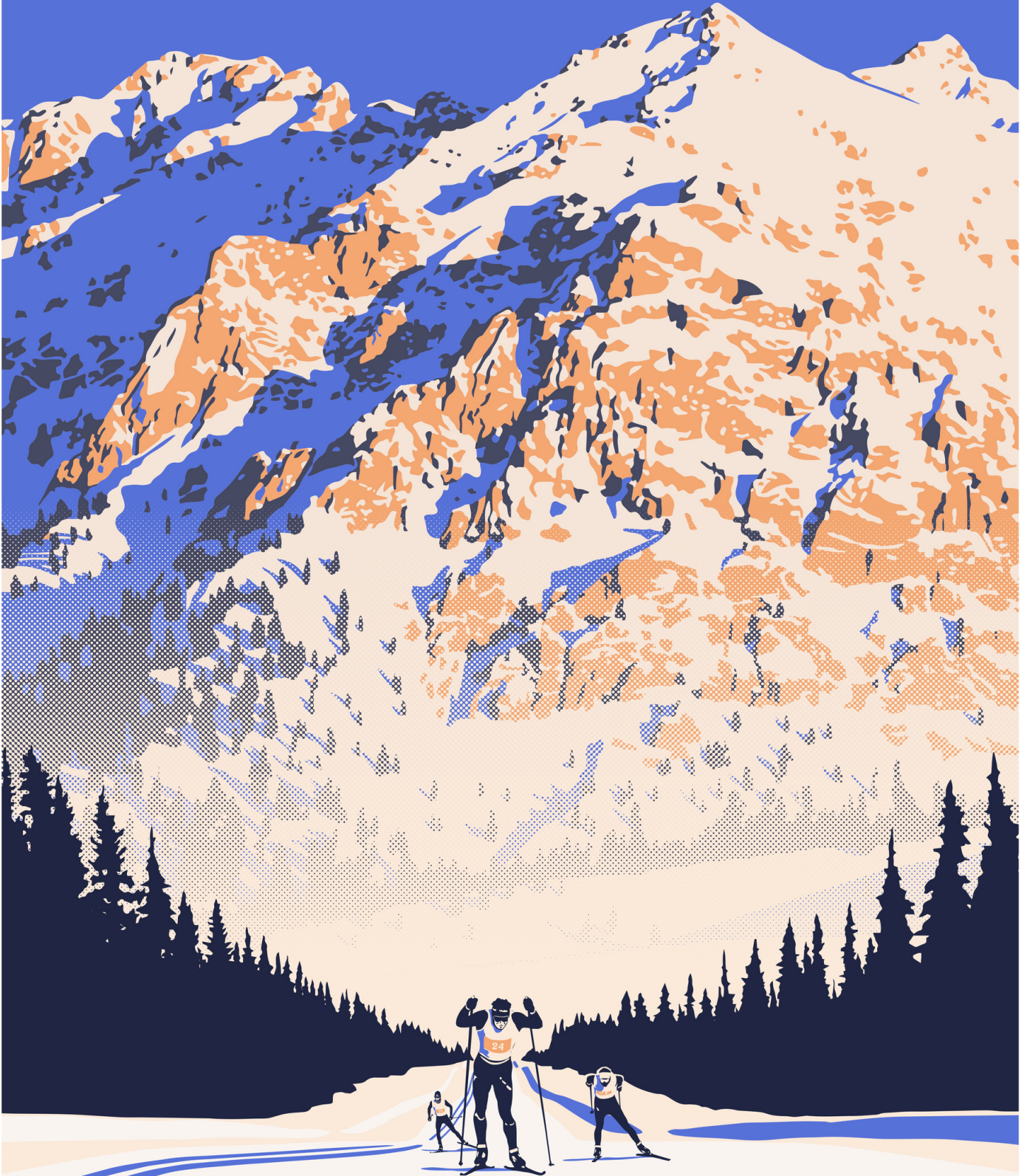


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**BOULDER
MOUNTAIN TOUR**

SUN VALLEY, ID



51ST ANNUAL-FEBRUARY 3RD, 2024

SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR, \$30,000

DETAILS AVAILABLE BY REQUEST

TITANIUM SPONSOR, \$10,000

SHOULDER PLACEMENT OF BUSINESS LOGO ON BMT CUSTOM SOUVENIR RACE BIB | SPONSORSHIP OF BMT AWARDS BASH | BUSINESS BRAND ON OFFICIAL BMT POSTER | BUSINESS BRAND ON BMT RACE BAGS | FULL-PAGE COLOR AD IN PROGRAM | BRANDED COLLATERAL IN RACE BAGS | PRE-EMINENT PLACEMENT OF BUSINESS LOGO AND LINK ON BMT WEBSITE | ACKNOWLEDGEMENT IN EVENT MARKETING AND SOCIAL MEDIA PLATFORMS | OPPORTUNITY FOR PRESENCE AT EXPO | EIGHT RACE ENTRIES | SIX RACE BANNERS AND/OR WIND BLADES AT RACE START, FINISH & ON-COURSE | INCLUSION IN BOULDER MOUNTAIN TOUR LEGACY FUND

PLATINUM SPONSOR, \$5,000

BUSINESS LOGO ON BMT CUSTOM SOUVENIR RACE BIB | BUSINESS BRAND ON OFFICIAL BMT POSTER | BUSINESS BRAND ON BMT RACE BAGS | FULL-PAGE COLOR AD IN PROGRAM | BRANDED COLLATERAL IN RACE PACKETS | SUPERIOR PLACEMENT FOR BUSINESS LOGO AND LINK ON BMT WEBSITE | SPONSOR ACKNOWLEDGEMENT IN EVENT MARKETING AND SOCIAL MEDIA PLATFORMS | OPPORTUNITY FOR PRESENCE AT EXPO | VERBAL RECOGNITION AT AWARDS CELEBRATION, RACE START & FINISH | SIX RACE BANNERS AND/OR WIND BLADES | SIX RACE ENTRIES | INCLUSION IN BOULDER MOUNTAIN TOUR LEGACY FUND



SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR, \$2,500

BUSINESS BRAND ON SMALL BMT POSTER | BUSINESS BRAND ON BMT RACE BAGS | FULL-PAGE COLOR AD IN PROGRAM | BRANDED COLLATERAL IN RACE BAGS | EXCELLENT PLACEMENT FOR BUSINESS LOGO AND LINK ON BMT WEBSITE | ACKNOWLEDGEMENT IN EVENT MARKETING AND SOCIAL MEDIA PLATFORMS | VERBAL RECOGNITION AT RACE START, FINISH & AWARDS CELEBRATION | OPPORTUNITY FOR PRESENCE AT EXPO | FOUR RACE ENTRIES | FOUR RACE BANNERS | INCLUSION IN BOULDER MOUNTAIN TOUR LEGACY FUND

SILVER SPONSOR, \$1,150

HALF-PAGE AD IN PROGRAM | BUSINESS LOGO AND LINK ON BMT WEBSITE | BRANDED COLLATERAL IN RACE BAGS | INCLUSION IN EVENT MARKETING AND SOCIAL MEDIA PLATFORMS | VERBAL RECOGNITION AT RACE START, FINISH & AWARDS CELEBRATION | ONE BANNER A PIECE AT RACE START AND FINISH | TWO RACE ENTRIES

BRONZE SPONSOR, \$550

QUARTER-PAGE AD IN PROGRAM | BUSINESS LOGO AND LINK ON BMT WEBSITE | BRANDED COLLATERAL IN RACE BAG | INCLUSION IN EVENT MARKETING AND SOCIAL MEDIA PLATFORMS | VERBAL RECOGNITION AT RACE START, FINISH & AWARDS CELEBRATION | BANNER AT BMT FINISH LINE | ONE RACE ENTRY

PROGRAM ADVERTISER (SUPPORTER), \$775 to \$135

FULL PAGE | \$775 | 7.5 WIDE X 9.875 HIGH HALF PAGE | \$425 | 7.25 WIDE X 4.5 HIGH (HORIZONTAL) / 3.5 WIDE X 9.5 HIGH (VERTICAL) THIRD PAGE | \$325 | 7.25 WIDE X 3 HIGH QUARTER PAGE | \$225 | 3.5 WIDE X 4.5 HIGH EIGHTH PAGE | \$135 | 3.5 WIDE X 2.125 HIGH



DATES & DETAILS

METHODS OF BMT ADVERTISING

Highly-utilized website featuring updated stories, photos, links to sponsors with business descriptions, targeted newsletters, emails, social media posts, and video. National exposure through ad buys and press releases via industry publications, ski resorts, ski teams, retailers and other synergistic events. Widely-distributed, iconic BMT poster and program.

DEADLINES

Please reserve your ad space by October 1st | Ads are due by October 31

AD SIZING

Full Page.....7.5 wide and 9.875 high
Half Page, horizontal.....7.25 wide and 4.5 high
Half Page, vertical.....3.5 wide and 9.5 high
Third Page.....7.25 wide and 3 high
Quarter Page.....3.5 wide and 4.5 high
Eighth Page.....3.5 wide and 2.125 high

AD SPECIFICATIONS

Preferred format is Press Optimized PDF or PDF X/1A | Do not include crop marks | Fonts must be embedded or outlined | Large areas of black should be super black | Must be CMYK color mode | No Pantone or RGB colors | 300 DPI for quality assurance

CONTACT

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bouldermountaintour@gmail.com | 208.720.1810

