








*Boulder Mountain Tour  
2025 Media Kit*

	TITANIUM - \$10k	PLATINUM - \$5k	GOLD - \$2.5k	SILVER - \$1,050	BRONZE - \$550
Logo on Race Bibs					
Logo on Race Bags					
Race Berths	8	6	4	2	1
Venue Presence	Awards Expo Sprints Start Finish	Awards Expo Sprints Finish	Awards Expo Finish	Awards Expo	Expo
Program Ad Size	Full page	Full page	Full page	1/2 page	1/4 page
Race Banners	On-Course Start Half-Start Finish 8	Start Half-Start Finish 6	Start Finish 4	Start Finish 2	Finish 1
Media	Article in Program Dedicated Social Posts 3 Newsletter 3	Article in Program Dedicated Social Posts 2 Newsletter 2	Dedicated Social Posts 1 Newsletter 1	Group Social Post 2 Newsletter 2	Group Social Post 2 Newsletter 2
BMT Website	Superior placement Bio Logo & Link	Preferred placement Bio Logo & Link	Gold Level placement Bio Logo & Link	Silver Level placement Bio Logo & Link	Bronze Level placement Bio Logo & Link

**SPONSORSHIPS AT A GLANCE**



# SPONSORSHIP OPPORTUNITIES

## TITLE SPONSOR, \$30,000

UNAVAILABLE IN 2025

## TITANIUM SPONSOR, \$10,000

SHOULDER PLACEMENT OF BUSINESS LOGO ON BMT CUSTOM SOUVENIR RACE BIB | SPONSORSHIP OF BMT AWARDS BASH | BUSINESS BRAND ON OFFICIAL BMT POSTER | BUSINESS BRAND ON BMT RACE BAGS | FULL-PAGE COLOR AD IN PROGRAM | BRANDED COLLATERAL IN RACE BAGS | PRE-EMINENT PLACEMENT OF BUSINESS LOGO AND LINK ON BMT WEBSITE | ACKNOWLEDGEMENT IN EVENT MARKETING AND SOCIAL MEDIA PLATFORMS | OPPORTUNITY FOR PRESENCE AT EXPO | EIGHT RACE ENTRIES | SIX RACE BANNERS AND/OR WIND BLADES AT RACE START, FINISH & ON-COURSE | INCLUSION IN BOULDER MOUNTAIN TOUR LEGACY FUND

## PLATINUM SPONSOR, \$5,000

BUSINESS LOGO ON BMT CUSTOM SOUVENIR RACE BIB | BUSINESS BRAND ON OFFICIAL BMT POSTER | BUSINESS BRAND ON BMT RACE BAGS | FULL-PAGE COLOR AD IN PROGRAM | BRANDED COLLATERAL IN RACE PACKETS | SUPERIOR PLACEMENT FOR BUSINESS LOGO AND LINK ON BMT WEBSITE | SPONSOR ACKNOWLEDGEMENT IN EVENT MARKETING AND SOCIAL MEDIA PLATFORMS | OPPORTUNITY FOR PRESENCE AT EXPO | VERBAL RECOGNITION AT AWARDS CELEBRATION, RACE START & FINISH | SIX RACE BANNERS AND/OR WIND BLADES | SIX RACE ENTRIES | INCLUSION IN BOULDER MOUNTAIN TOUR LEGACY FUND



# SPONSORSHIP OPPORTUNITIES

## **GOLD SPONSOR, \$2,500**

BUSINESS BRAND ON SMALL BMT POSTER | BUSINESS BRAND ON BMT RACE BAGS | FULL-PAGE COLOR AD IN PROGRAM | BRANDED COLLATERAL IN RACE BAGS | EXCELLENT PLACEMENT FOR BUSINESS LOGO AND LINK ON BMT WEBSITE | ACKNOWLEDGEMENT IN EVENT MARKETING AND SOCIAL MEDIA PLATFORMS | VERBAL RECOGNITION AT RACE START, FINISH & AWARDS CELEBRATION | OPPORTUNITY FOR PRESENCE AT EXPO | FOUR RACE ENTRIES | FOUR RACE BANNERS | INCLUSION IN BOULDER MOUNTAIN TOUR LEGACY FUND

## **SILVER SPONSOR, \$1,150**

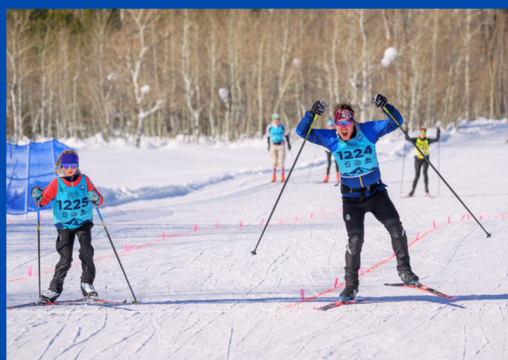
HALF-PAGE AD IN PROGRAM | BUSINESS LOGO AND LINK ON BMT WEBSITE | BRANDED COLLATERAL IN RACE BAGS | INCLUSION IN EVENT MARKETING AND SOCIAL MEDIA PLATFORMS | VERBAL RECOGNITION AT RACE START, FINISH & AWARDS CELEBRATION | ONE BANNER APIECE AT RACE START AND FINISH | TWO RACE ENTRIES

## **BRONZE SPONSOR, \$550**

QUARTER-PAGE AD IN PROGRAM | BUSINESS LOGO AND LINK ON BMT WEBSITE | BRANDED COLLATERAL IN RACE BAG | INCLUSION IN EVENT MARKETING AND SOCIAL MEDIA PLATFORMS | VERBAL RECOGNITION AT RACE START, FINISH & AWARDS CELEBRATION | BANNER AT BMT FINISH LINE | ONE RACE ENTRY

## **PROGRAM ADVERTISER (SUPPORTER), \$775 to \$135**

FULL PAGE | \$775 | 7.5 WIDE X 9.875 HIGH HALF PAGE | \$425 | 7.25 WIDE X 4.5 HIGH (HORIZONTAL) / 3.5 WIDE X 9.5 HIGH (VERTICAL) THIRD PAGE | \$325 | 7.25 WIDE X 3 HIGH | QUARTER PAGE | \$225 | 3.5 WIDE X 4.5 HIGH EIGHTH PAGE | \$135 | 3.5 WIDE X 2.125 HIGH





# DATES & DETAILS

## METHODS OF BMT ADVERTISING

Highly-utilized website featuring updated stories, photos, links to sponsors with business descriptions, targeted newsletters, emails, social media posts, and video. National exposure through ad buys and press releases via industry publications, ski resorts, ski teams, retailers and other synergistic events. Widely-distributed, iconic BMT poster and program.

## DEADLINES

Please reserve your ad space by October 1st | Ads are due by October 31

## AD SIZING

- Full Page.....7.5 wide and 9.875 high
- Half Page, horizontal.....7.25 wide and 4.5 high
- Half Page, vertical.....3.5 wide and 9.5 high
- Third Page.....7.25 wide and 3 high
- Quarter Page.....3.5 wide and 4.5 high
- Eighth Page.....3.5 wide and 2.125 high

## AD SPECIFICATIONS

Preferred format is Press Optimized PDF or PDF X/1A | Do not include crop marks | Fonts must be embedded or outlined | Large areas of black should be super black | Must be CMYK color mode | No Pantone or RGB colors | 300 DPI for quality assurance

## CONTACT

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