

ZIONS BANK®
**BOULDER
MOUNTAIN**
Tour
SUN VALLEY, IDAHO



2026 MEDIA KIT

SPONSORSHIP & SUPPORTER DETAILS

TITANIUM - \$10,000

Logo placement race bibs, race bags, race + event collateral
Full-page color ad in program
Logo placement on videos
Branded collateral in race bags
Premium website placement
Recognition across marketing and social media platforms
Verbal mentions at start, half-start, finish, awards + sprints
On-site presence at Awards, Expo, + Finish Area
Inclusion in Legacy Fund
Eight sponsor banners displayed
Eight complimentary race entries

PLATINUM - \$5,000

Logo placement race bibs, race bags, race + event collateral
Full-page color ad in program
Logo placement on videos
Branded collateral in race bags
Excellent website placement
Recognition across marketing and social media platforms
Verbal mentions at start, half-start, finish, awards + sprints
Opportunity for presence at Awards, Expo + Finish Area
Inclusion in Legacy Fund
Six sponsor banners displayed
Six complimentary race entries

GOLD - \$2,500

Logo on event posters
Brand on race bags
Full-page color ad in program
Branded collateral in race bags
Superb website placement
Acknowledgement across marketing + social media channels
Verbal mentions at start, half-start, finish, awards + sprints
Opportunity for presence at Expo + Finish Area
Inclusion in Legacy Fund
Four sponsor banners displayed
Four complimentary race entries

SILVER - \$1,500

Logo on event posters
Half-page ad in program
Logo placement + link on website
Branded collateral in race bags
Inclusion in marketing + social media
Verbal mentions at start, half-start, finish, awards + sprints
One banner at start and one at finish
Two race banners
Two complimentary race entries

BRONZE - \$600

Logo on event posters
Quarter-page ad in program
Logo placement + link on website
Branded collateral in race bag
Inclusion in marketing + social media
Verbal mentions at start, finish awards + sprints
One banner at finish line
One complimentary race entry

SUPPORTER

Full Page — \$800
7.5" × 9.875"
Half Page — \$450
7.25" × 4.5" or 3.5" × 9.5"
Third Page — \$350
7.25" × 3"
Quarter Page — \$250
3.5" × 4.5"
Eighth Page — \$150
3.5" × 2.125"

AD SPECIFICATIONS

Preferred format is Press-Optimized PDF or PDF X/1A
No crop marks
Fonts embedded or outlined
Large areas of black: use super black
CMYK color mode only (no Pantone or RGB)
Resolution: 300 DPI

BMT ADVERTISING

Prime placement on our high-traffic website with sponsor profiles & links
Targeted newsletters, emails + engaging social media campaigns
National reach through industry press and partners
Official posters + printed programs widely distributed to key audiences

DEADLINES


Please reserve your ad space by **October 1**
Ads due by **October 31**

REACH OUT

For details, contact Jody Zarkos,
BMT Executive Director
208-720-1810
bouldermountaintour@gmail.com

SPONSORSHIPS AT A GLANCE

BENEFIT/LEVEL

	TITANIUM	PLATINUM	GOLD	SILVER	BRONZE
LOGO ON BIBS					
LOGO ON BAGS					
LOGO ON VIDEOS					
MEDIA	article in program 3 social posts 3 newsletters press release	mention in program 2 social posts 2 newsletters press release	logo in program 1 social post newsletter press release	logo in program shared soc posts press release	logo in program shared soc posts press release
BMT WEBSITE	superior placement business bio logo + link	preferred placement business bio logo + link	gold placement business bio logo + link	silver placement business bio logo + link	bronze placement business bio logo + link
AD IN PROGRAM	full page	full page	full page	1/2 page	1/4 page
VENUE PRESENCE	awards expo sprints finish	expo sprints finish	expo sprints	expo	expo
RACE BANNERS	start/half finish sprints expo + awards	start/half finish sprints expo	start half finish	start finish	finish
RACE BERTHS	eight	six	four	two	one
EVENT POSTERS		